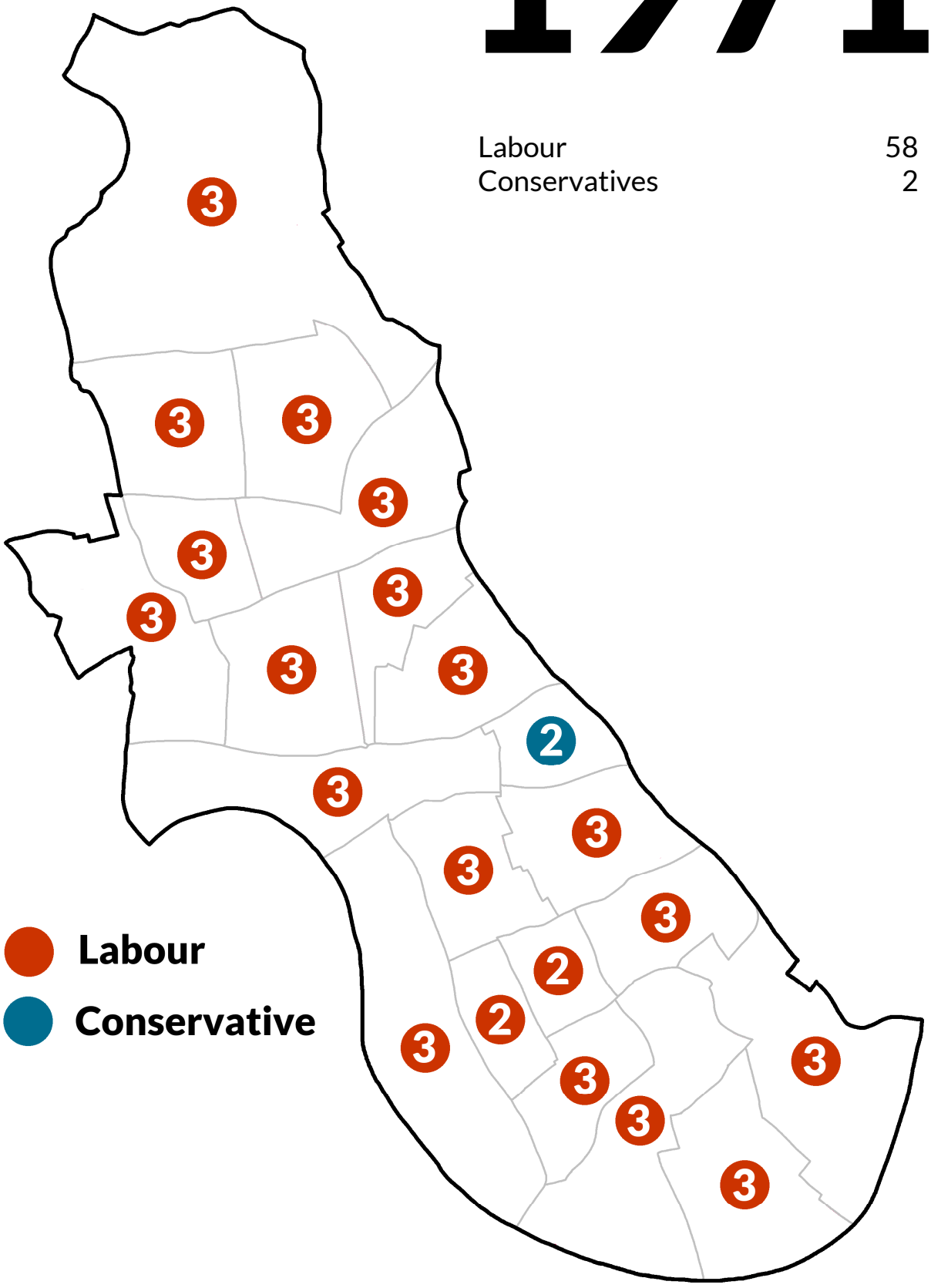
1971

Labour	58
Conservatives	2



Labour sweeps back into power

58—2

LABOUR SWEPT back into power at the town hall with a majority of seats far beyond even their most optimistic expectations.

LABOUR: 58 seats;
CONSERVATIVE: 2 seats.

This was the tally when they finished counting the votes after the borough council elections.

In his victory speech at two o'clock in the morning, Labour leader Ald. Alfred Little declared: "Hammersmith has found its political soul."

The Tories have ruled at the town hall for the past three years. On the outgoing council they had 52 Conservative councillors to Labour's six.

RECORD POLL

Now, following the massive swing to the left, the Tories have been reduced to their lowest numbers ever.

The percentage of the electorate that voted (47.64 per cent. over the whole borough) 49.48 per cent. in Fulham) was greater than at any local election in the history of either Fulham or Hammersmith.

It had been widely forecast before the election that Labour would recepture the borough—but by a small majority. What was astonishing in the outcome, was the extent of the victory.

The Tories were utterly routed. Only in Avonmore ward, their stronghold amid the towering private mansion blocks of West Kensington, did they survive the Labour onslaught—and even here their majorities were slashed by three-quarters.

JUSTIFIED

The mayor, Cllr. Gordon Field; the mayoress, Cllr. Mrs. Irene York, Tory front bench committee chairmen, backbenchers, all fell before the Labour advance.

And a forecast made to the "Chronicle" by Labour agent Ald. Leslie Hilliard after Labour's crushing defeat in 1968—"we will be back with an increased majority next time"—proved amply justified.

Top of the poll with 2,362 votes was Cllr. Jack Ireland who fought in Sandford ward and second, with 2,307, Mr. Malcolm Hall (Sulivan) who in 1968 was defeated by six votes.

Most closely fought contests were in Brook Green where only 21 votes prevented the Conservatives retaining a seat, and in Crabtree where 88 votes separated the parties. In each ward the results followed a recount.

LIBERALS

For the **LIBERALS** the contest proved largely disastrous. Mr. Simon Knott, who before 1968 was the only Liberal councillor in Inner London, failed by 282 votes to recapture a seat in Broadway ward, although he polled more than any of his three Conservative opponents.

Elsewhere Liberals were annihilated and their three candidates in Halford and one in Parsons Green managed altogether to attract only 571 votes.

Mr. Knott commented after the results were known: "The Liberal Party here is a local party and it is not good having an election fought on national issues. The Conservatives had a very reasonable record on the rates and were chucked out like old rubbish."

Liberals, he said, were, despite their defeat, "in good heart and will live to fight another day."

WARNING

That the election had been fought on national issues was emphasised too by **TORY** Ald. William Smith, for the past three years leader of the council.

At the microphone he declared that the fight had been not about rates, or housing, or administrative efficiency, or social services, but about Mr. Wilson and Mr. Heath, about the Common Market and prescription charges.

"I say to the electorate that tonight's result has been a bad one for local government," he stressed. And he warned the Labour Party that they would not have an easy run.

LABOUR leader Ald. Alfred Little, acknowledged that it had been a vote against the Government, against the Tory Party and against their Tory policies.

"Don't let anybody say this result was due to apathy when you have got 50 per cent. polls," he stressed.

Ald. Little said Labour would make sure the borough's assets were used for the benefit of the people of the borough. And he went on:

'RED FLAG'

"We will carry out the policies we have pledged to carry out but first of all we will make sure that there is a decent understanding between the staff of the town hall and the elected representatives, which I think, has been missing for the last three years."

The borough was a place where people cared, said Ald. Little. "The borough cares for the people and the Labour Party cares for all of them."

The recounts in Brook Green and Crabtree wards delayed the last results until the early hours of the morning and it was a tired, depleted audience of candidates and their supporters who heard the final speeches.

There was dejection in the faces of many Tories, yet, as the exultant red rosette wearers broke into the strains of the Red Flag, they countered with a brave attempt at what sounded like "Land of Hope and Glory."



Ald. W. Smith becomes Tory deputy leader.

★

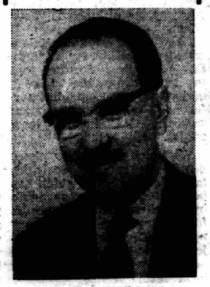
Younger people in the new Labour team

Labour's 58 new councillors include a number in their 20s and early 30s and, like the Conservatives after the 1968 elections, many of them are entering council politics for the first time.

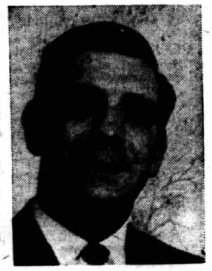
Thirty of the 58 have no previous experience.

"But I think," said the Labour leader Ald. Alfred Little, "that they will bring in different, younger ideas. They will want to know why, and will not just take everything without question."

VICTORS



MR. R. MORGAN



MR. J. IRELAND

MARGRAVINE

Elected

†E. Hill (Lab.) 1,824
T. Champion (Lab.) 1,810
S. Matthews (Lab.) ... 1,786

Not elected

W. List (Cons.) 606
Miss P. Fitzgerald (Cons.) 599
Mrs. V. Beckett (Cons.) 587

(Poll—47.4 per cent, 1 Lab. gain).

PARSONS GREEN

Elected

G. Dimmick (Lab.) ... 1,961
H. Duff (Lab.) 1,936
Miss H. Hall (Lab.) ... 1,902

Not elected

†R. Ground (Cons.) ... 1,591
†J. Akerman (Cons.) 1,577
†K. Howe (Cons.) ... 1,542
W. House (Lib.) 168

(Poll—52.4 per cent. 3 Lab. gains).

ST. STEPHEN'S

Elected

Mrs. G. Braggins (Lab.) 1,652
P. Degory (Lab.) 1,650
R. Jones (Lab.) 1,640

Not elected

Mrs. R. Cohen (Cons.) 559
Miss E. Stephens (Cons.) 529
†W. Wearmouth (Cons.) 507

(Poll—40.2 per cent. 3 Lab. gains).

SANDFORD

Elected

†J. Ireland (Lab.) 2,362
*A. Little (Lab.) 2,276
N. Raynsford (Lab.) 2,234

Not elected

†E. Ibbott (Cons.) 932
†T. Moody (Cons.) ... 924
D. O'Brien (Cons.) ... 917

(Poll—51.9 per cent. 3 Lab. gains).

SHERBROOKE

Elected

*R Morgan (Lab.) ... 1,671
J. Chapman (Lab.) ... 1,637

Not elected

Mrs. I. Tomlinson (Cons.) 439
Mrs. C. De Voghelaere (Cons.) 421

(Poll—46.7 per cent. 1 Lab. gain).

STARCH GREEN

Elected

L. Freeman (Lab.) ... 1,529
Mrs. R. Johnson (Lab.) 1,493
L. Wicks (Lab.) 1,451

Not elected

†D. Ward (Cons.) ... 1,281
†Mrs. M. Sexton (Cons.) 1,277
†C. Dessimone (Cons.) 1,271

(Poll—46.05 per cent. 3 Lab. gains).

AVONMORE

Elected

†P. Dwyer (Cons.) ... 1,234
†R. Simmerson (Cons.) 1,211

Not elected

R. Dimmick (Lab.) ... 886
M. House (Lab.) 848

(Poll 42.2 per cent. No change).

SULIVAN

Elected

M. Hall (Lab.) 2,307
†Mrs. C. Llardet (Lab.) 2,289
W. Unwin (Lab.) 2,273

Not elected

†Miss C. Wagner (Cons.) 1,357
†Mrs. C. Ground (Cons.) 1,339
W. Burland (Cons.) ... 1,320

(Poll—53.3 per cent. 3 Lab. gains).

WORMHOLT

Elected

A. Breeze (Lab.) 1,760
O. Donoghue (Lab.) 1,744
M. Ingram (Lab.) ... 1,730

Not elected

†Dr. J. Rose (Cons) ... 884
I. Cohen (Cons.) 883
Mrs. Z. Tait (Cons.) ... 832

(Poll—47.8 per cent. 3 Lab. gains).

†Denotes councillor on last council.
*Denotes alderman on last

TOWN

Elected

I. Gray (Lab.) 1,622
*L. Hilliard (Lab.) ... 1,616
J. Boswell (Lab.) ... 1,612

Not elected

P. Phillips (Cons.) ... 1,386
†Mrs. G. Falkiner (Cons.) 1,380
J. Vincent (Cons.) ... 1,363

(Poll—52.2 per cent. 3 Lab. gains).

WHITE CITY

Elected

†D. Murray (Lab.) ... 2,049
B. Stead (Lab.) 2,024
†R. Beresford (Lab). 2,014

Not elected

Mrs. P. Rolfe (Cons.) 398
M. Stimpson (Cons.) 379
V. Jankovich (Cons.) 370
J. Gould (Comms.) ... 136

(Poll—43.33 per cent. No change).

★

'STOP HOUSE SALES' SAYS LABOUR

FIRST action of the new Labour council will be to stop the sale of council owned houses and land, Labour leader Ald. Alfred Little told the "Chronicle."

Speaking only minutes after the election results had been announced, Ald. Little stated: "No more council-owned houses will be offered for sale, and where negotiations are only just beginning, the offers will be withdrawn."

In cases where the negotiations were well advanced, he did not think it would be right to seek to interrupt sales.

The new council would also, he said, attempt to stop completion of the sale to a private developer of Swan Wharf, the riverside site near Putney Bridge.

And it would try to prevent the disposal of both Rosebank Wharf, another riverside site in Holyport Road; and the Star Road—May Street redevelopment land in West Kensington.

★

GROVE

Elected

E. Gosling (Lab.) 1,793
F. Keppel (Lab.) 1,757
T. Morris (Lab.) 1,752

Not elected

R. Jones (Cons.) 984
†G. Boyce (Cons.) ... 974
Miss A. Woodfield (Cons.) 960

(Poll—46.5 per cent. 3 Lab. gains)

VANQUISHED



The mayor, Mr. Gordon Field



Mr. Chris Horne

The mayor and five aldermen

ALTHOUGH the election of councillors is over, the final state of the parties will not be confirmed until the new council meets for the first time next Wednesday, to elect a mayor and five aldermen.

The Conservatives now have two councillors, plus five aldermen, which brings their effective strength to seven.

Labour, with 58 councillors, will doubtless offer the five additional aldermanic vacancies to members of their own party which will bring their total strength up to 63.

But one of these 63 will be appointed mayor. And as the mayor does not vote in council meetings, Labour's overall voting majority in the new council will be 55.

★

ADDISON

Elected

*Mrs. M. Bamford (Lab.) 1,257
L. O'Neill (Lab.) 1,254
L. Stanley (Lab.) 1,245

Not elected

†Mrs. F. Belsham (Cons.) 1,014
†H. Barker (Cons.) ... 997
A. Berend (Cons.) ... 976

(Poll—43.87 per cent. 3 Lab. gains).

GIBBS GREEN

Elected

A. Norridge (Lab.) ... 1,568
H. Perlin (Lab.) 1,529
Mrs. P. Perlin (Lab.) 1,487

Not Elected

†G. Patterson (Cons.) 1,361
P. Lengyel (Cons.) ... 1,349
†C. Arnold (Cons.) ... 1,345

(Poll—47.9 per cent. 3 Lab. gains).

BROADWAY

Elected

G. Simpson (Lab.) ... 1,364
Mrs. L. Clarke (Lab.) 1,358
Mrs. S. Harris (Lab.) 1,304

Not Elected

S. Knott (Lib.) 1,022
J. C. Chapman (Cons.) 909
†Mrs. E. Goodden (Cons.) 901
C. Honeybourne (Cons.) 887
R. Groves (Lib.) 670
Mrs. F. Abrahams (Lib.) 662

(Poll—51.8 per cent. 3 Lab, gains).

BROOK GREEN

Elected

M. Hudson (Lab.) ... 1,372
J. Taylor (Lab.) 1,352
R. Rayner (Lab.) 1,348

Not Elected

†G. Tait (Cons.) 1,327
†G. Field (Cons.) 1,313
T. Ford (Cons.) 1,312

(Poll—50 per cent, 3 Lab, gains).

COLEHILL

Elected

Mrs. G. Dimmick (Lab.) 1,381
D. Worboys (Lab.) ... 1,353

Not Elected

L. Skalla (Cons.) 716
†Mrs. M. Porter (Cons.) 711

(Poll—48.96 per cent. 2 Lab, gains).

COLLEGE PARK

Elected

W. Powell (Lab.) 1,884
Miss M. Fenelon (Lab.)..... 1,862
F. Ing (Lab.) 1,854

Not Elected

Miss E. Whittaker (Cons.) 631
Mrs. J. Hutson (Cons.) 608
†R. Bowler (Cons.) ... 601

(Poll 42.6 per cent. 3 Lab, gains).

CONINGHAM

Elected

Miss J. Hathaway (Lab.) 1,492
J. Bull (Lab.) 1,368
A. Martin (Lab.) 1,335

Not Elected

†R. Hammond (Cons.) 786
†Mrs. I. York (Cons.) 710
E. Hutson (Cons.) ... 709

(Poll—44 per cent. 3 Lab, gains).

CRABTREE

Elected

Mrs. D. Banfield (Lab.) 1,864
G. Evans (Lab.) 1,844
Mrs. B. Little (Lab.) 1,795

Not Elected

†C. Horne (Cons.) ... 1,707
†D. Ashby (Cons.) ... 1,694
†Mrs. D. Joseph (Cons.) 1,689

(Poll—53.5 per cent. 3 Lab, gains).

HALFORD

Elected

A. Green (Lab.) 1,652
Miss S. Hedger (Lab.) 1,606
I. McCourt (Lab.) ... 1,604

Not elected

J. Hardman (Cons.) ... 772
†Mrs. M. Jarvis (Cons.) 750
W. Cox (Cons.) 733
G. Dowden (Lib.) 155
Miss C. Stratton (Lib.) 126
B. Hodgkinson (Lib.) 122

(Poll—47.9 per cent. 3 Lab. gains).

BRIANS FOAM SHOP
NOW IN STOCK
FOAM CRUMBLES
1lb bag 25 pence 2lb bag 46 pence
P.V.C. LEATHERCLOTH
76 pence yard & £1.20 yard 50" wide
PIRELLI WEBBING
By the yard or as straps with metal ends
13 HARWOOD ROAD. 736 4373

Addison

GAIN 3

1971 electorate %turnout		5,329	44.0	+ 8.1
Mildred J. Bamford	**Lab**	**1,257**	**55.9**	**+20.7**
Liam C. O'Neill	**Lab**	**1,254**	**55.8**	**+21.3**
Leonard W. Stanley	**Lab**	**1,245**	**55.4**	**+21.4**
*Frances E.J. Belsham	Con	1,014	45.1	- 16.8
*Hugh O.A. Barker	Con	997	44.4	- 16.4
Anthony P. Berand	Con	976	43.4	- 15.9
Con to Lab swing: 18.8%	Maj	243	10.8 ●	
		240	10.7 ●	
		231	10.3 ●	

Avonmore

1971 electorate %turnout		5,055	42.3	+ 2.4
***Paul G. Dwyer**	**Con**	**1,234**	**59.1**	**- 19.8**
***Reginald E. Simmerson**	**Con**	**1,211**	**58.0**	**- 20.3**
Robert S. Dimmick	Lab	886	42.4	+20.8
Max House	Lab	848	40.6	+19.4
Con to Lab swing: 20.0%	Maj	348	16.7 ●	
		325	15.6 ●	

Broadway

GAIN 3

1971 electorate %turnout		6,109	52.0	+ 7.5
George E.C. Simpson	**Lab**	**1,364**	**45.1**	**+14.6**
Marie-Louise Clarke	**Lab**	**1,358**	**44.9**	**+14.9**
Sylvia Harris	**Lab**	**1,304**	**43.1**	**+14.8**
Simon H.J.A. Knott	L	1,022	33.8	- 3.2
John C. Chapman	Con	909	30.0	- 13.4
*Elizabeth S. Gooden	Con	901	29.8	- 10.1
Cecil T. Honeybourne	Con	887	29.3	- 10.1
Richard J. Groves	L	670	22.1	- 4.2
Florence Abrahams	L	662	21.9	- 3.3
L to Lab swing: 9.2%	Maj	342	11.3 ●	
Con to Lab swing: 13.0%		336	11.1 ●	
		282	9.3 ●	

Brook Green

GAIN 3

1971 electorate %turnout		5,520	43.1	+ 3.5
Martin Hudson	**Lab**	**1,372**	**51.3**	**+15.4**
Joseph Taylor	**Lab**	**1,352**	**50.5**	**+15.4**
Richard W. Rayner	**Lab**	**1,348**	**50.4**	**+15.5**
*Gavin N. Tait	Con	1,327	49.6	- 15.5
*Robert G. Field	Con	1,313	49.1	- 15.5
Timothy G. Ford	Con	1,312	49.1	- 15.4
Con to Lab swing: 15.5%	Maj	45	1.7 ●	
		25	0.9 ●	
		21	0.8 ●	

Colehill

GAIN 2

1971 electorate %turnout		4,342	49.0	+ 8.7
Gladys I. Dimmick	**Lab**	**1,381**	**66.4**	**+26.6**
David K. Worboys	**Lab**	**1,353**	**65.0**	**+25.9**
Laslo Skallo	Con	716	34.4	- 25.0
*Mary Porter	Con	711	34.2	- 23.2
Con to Lab swing: 25.1%	Maj	665	32.0 ●	
		637	30.6 ●	

College Park & Old Oak

GAIN 3

1971 electorate %turnout		6,050	42.8	+12.6
Anthony F.W. Powell	**Lab**	**1,884**	**76.0**	**+28.7**
Margaret Fenelon	**Lab**	**1,862**	**75.1**	**+28.7**
Frank W. Ing	**Lab**	**1,854**	**74.8**	**+29.1**
Elisabeth M. Whittaker	Con	631	25.4	- 28.1
Celia J. Hutson	Con	608	24.5	- 29.5
Rodney W. Bowler	Con	601	24.2	- 21.5
Con to Lab swing: 28.9%	Maj	1,253	50.6	
		1,231	49.7	
		1,223	49.4	

Coningham

GAIN 3

1971 electorate %turnout		4,987	44.2	+10.7
Janet M. Hathaway	**Lab**	**1,392**	**66.3**	**+21.5**
James C. Bull	**Lab**	**1,368**	**65.1**	**+20.6**
Alan J. Martin	**Lab**	**1,335**	**63.6**	**+19.3**
*Henry R. Hammond	Con	786	37.4	- 18.4
*Irene D. York	Con	710	33.8	- 21.8
Eric J. Hutson	Con	709	33.8	- 21.2
Con to Lab swing: 15.5%	Maj	606	28.9 ●	
		582	27.7 ●	
		549	26.2 ●	

Crabtree

GAIN 3

1971 electorate %turnout		6,762	53.6	+ 8.8
Dorothy Banfield	**Lab**	**1,864**	**52.8**	**+16.7**
John G. Evans	**Lab**	**1,844**	**52.2**	**+17.2**
Birte Little	**Lab**	**1,795**	**50.8**	**+16.0**
*Christopher F. Horne	Con	1,707	48.3	- 16.6
*David G. Ashby	Con	1,694	48.0	- 16.6
*Delphine M.L. Joseph	Con	1,689	47.8	- 16.7
Con to Lab swing: 16.6%	Maj	157	4.5 ●	
		137	3.9 ●	
		88	2.5 ●	

Gibbs Green

GAIN 3

1971 electorate %turnout		6,195	46.9	+ 8.6
Adrian M. Norridge	**Lab**	**1,568**	**54.5**	**+23.6**
Harry H. Perlin	**Lab**	**1,529**	**53.1**	**+22.9**
Phyllis Perlin	**Lab**	**1,487**	**51.6**	**+22.5**
*George B. Patterson	Con	1,361	47.3	- 22.8
Peter I.S. Lengyl	Con	1,349	46.8	- 23.0
*Cyril E. Arnold	Con	1,345	46.7	- 23.1
Con to Lab swing: 23.0%	Maj	207	7.2 ●	
		168	5.8 ●	
		126	4.3 ●	

Grove

GAIN 3

1971 electorate %turnout		6,073	46.5	+12.1
Eric R. Gosling	**Lab**	**1,793**	**65.4**	**+23.4**
Francis E. Keppel	**Lab**	**1,757**	**64.1**	**+22.6**
Thomas Morris	**Lab**	**1,752**	**63.9**	**+22.5**
Richard A. Jones	Con	984	35.9	- 22.8
*George A. Boyce	Con	974	35.5	- 23.2
Anne M. Woodfield	Con	960	35.0	- 23.2
Con to Lab swing: 22.5%	Maj	809	29.5 ●	
		773	28.2 ●	
		768	28.0 ●	

Halford

GAIN 3

1971 electorate %turnout		5,382	47.9	+ 9.9
Alan Green	**Lab**	**1,652**	**65.9**	**+21.7**
Susan M. Hedger	**Lab**	**1,606**	**64.1**	**+21.1**
Ian McCourt	**Lab**	**1,604**	**64.0**	**+21.5**
John Hardman	Con	772	30.8	- 25.3
*Marjorie M. Jarvis	Con	750	29.9	- 24.6
William D.S. Cox	Con	733	29.2	- 24.9
Gerald A. Dowden	L	155	6.2	
Catherine E. Stratton	L	126	5.0	
Brian J. Hodgkinson	L	122	4.9	
Con to Lab swing: 23.0%	Maj	880	35.1 ●	
		834	33.3 ●	
		832	33.2 ●	

Margravine

GAIN 1

1971 electorate %turnout		5,216	47.5	+10.0
***Eric L. Hill**	**Lab**	**1,824**	**75.9**	**+24.2**
Thomas H. Champion	**Lab**	**1,810**	**75.3**	**+24.1**
***Sidney A. Matthews**	**Lab**	**1,786**	**74.3**	**+25.3**
William List	Con	606	25.2	- 25.0
Patricia A. Fitzgerald	Con	599	24.9	- 24.1
Violet E. Beckett	Con	587	24.4	- 24.5
Con to Lab swing: 24.6%	Maj	1,218	50.7 ●	
		1,204	50.1 ●	
		1,180	49.1 ●	

Parson's Green

GAIN 3

1971 electorate %turnout		7,039	52.5	+ 9.5
George W. Dimmick	**Lab**	**1,961**	**53.4**	**+20.8**
Hugh D. Duff	**Lab**	**1,936**	**52.7**	**+20.6**
Susan E. Hall	**Lab**	**1,902**	**51.8**	**+20.2**
*Patrick R. Ground	Con	1,591	43.3	- 18.6
*John F.S. Akerman	Con	1,577	43.0	- 18.7
*Kim G.F.B. Howe	Con	1,542	42.0	- 19.3
William J. House	L	168	4.6	
Con to Lab swing: 19.9%	Maj	370	10.6 ●	
		345	9.9 ●	
		311	8.9 ●	

St Stephen's

GAIN 3

1971 electorate %turnout		5,650	40.3	+ 6.0
Gwendoline Braggins	**Lab**	**1,652**	**75.8**	**+34.8**
Peter D. Degory	**Lab**	**1,650**	**75.7**	**+35.2**
Leslie S.A. Jones	**Lab**	**1,640**	**75.3**	**+35.5**
Rona Cohen	Con	559	25.6	- 35.3
Edith G. Stephens	Con	519	24.3	- 34.8
*William H. Wearmouth	Con	507	23.3	- 35.1
Con to Lab swing: 35.1%	Maj	1,093	50.2 ●	
		1,091	50.1 ●	
		1,081	49.7 ●	

Sandford

GAIN 3

1971 electorate %turnout		6,475	52.0	+14.0
***Jack J. Ireland**	**Lab**	**2,362**	**73.5**	**+25.2**
Alfred H. Little	**Lab**	**2,276**	**70.8**	**+23.4**
Wyvil R.N. Raynsford	**Lab**	**2,234**	**69.5**	**+22.8**
*Ernest C. Ibbott	Con	932	30.0	- 24.0
*Terence Moody	Con	924	28.7	- 23.4
Donough A. O'Brien	Con	917	28.5	- 23.0
Con to Lab swing: 23.8%	Maj	1,430	43.5 ●	
		1,344	40.8 ●	
		1,302	39.5 ●	

Sherbrooke

GAIN 1

1971 electorate %turnout		4,575	46.8	+ 8.2
Royden G. Morgan	**Lab**	**1,671**	**80.2**	**+31.4**
Joan Chapman	**Lab**	**1,637**	**78.6**	**+30.2**
Islay M. Tomlinson	Con	439	21.1	- 28.5
Susan E. De Voghelaere	Con	421	20.2	- 28.0
Con to Lab swing: 29.6%	Maj	1,232	59.1 ●	
		1,198	57.5 ●	

Starch Green

GAIN 3

1971 electorate %turnout		6,188	46.0	+ 1.6
Leonard W. Freeman	**Lab**	**1,529**	**55.3**	**+23.6**
Rosina Johnson	**Lab**	**1,493**	**54.0**	**+22.9**
Leslie J. Wicks	**Lab**	**1,451**	**52.4**	**+21.3**
Douglas G. Ward	Con	1,281	46.3	- 22.7
*Myra E. Sexton	Con	1,277	46.1	- 22.6
Victor C. Dessimore	Con	1,271	45.9	- 22.5
Con to Lab swing: 22.6%	Maj	248	9.0 ●	
		212	7.7 ●	
		170	6.1 ●	

Sulivan

GAIN 3

1971 electorate %turnout		6,942	53.4	+10.2
Malcolm A. Hall	**Lab**	**2,307**	**63.6**	**+18.7**
***Cecily J. Liardet**	**Lab**	**2,276**	**62.7**	**+18.4**
William S. Unwin	**Lab**	**2,273**	**62.6**	**+19.8**
*Christine M. Wagner	Con	1,357	37.4	- 19.2
*Caroline Ground	Con	1,339	36.9	- 19.1
Wiliam J. Burland	Con	1,320	36.4	- 19.1
Con to Lab swing: 19.0%	Maj	950	26.2 ●	
		919	25.3 ●	
		916	25.2 ●	

Town

GAIN 3

1971 electorate %turnout		5,909	52.3	+ 5.8
Ian Gray	**Lab**	**1,622**	**54.2**	**+14.4**
Leslie H. Hilliard	**Lab**	**1,616**	**54.0**	**+15.0**
Jonathan S. Boswell	**Lab**	**1,612**	**53.9**	**+17.2**
Peter M. Phillips	Con	1,386	46.3	- 16.2
*Gabrielle Faulkener	Con	1,380	46.1	- 15.0
John A. Vincent	Con	1,363	45.5	- 15.3
Con to Lab swing: 15.5%	Maj	236	7.9 ●	
		230	7.7 ●	
		226	7.6 ●	

White City

1971 electorate %turnout		5,999	43.3	+12.8
***David R.P. Murray**	**Lab**	**2,049**	**80.4**	**+34.9**
Barrington J. Stead	**Lab**	**2,024**	**79.5**	**+38.4**
***Randolph Beresford**	**Lab**	**2,014**	**79.1**	**+38.9**
Poppy F. Rolfe	Con	398	15.6	- 16.5
Michael A. Stimpson	Con	379	14.9	- 17.1
Vojislav M. Jankovich	Con	370	14.5	- 17.3
John Gould	Comm	136	5.3	- 1.0
Con to Lab swing: 26.8%	Maj	1,651	67.2 ●	
		1,626	66.2 ●	
		1,616	65.8 ●	

Wormholt

GAIN 3

1971 electorate %turnout		5,681	47.9	+ 9.9
Alan G. Breeze	**Lab**	**1,760**	**67.4**	**+20.1**
Oliver Donoghue	**Lab**	**1,744**	**66.8**	**+21.0**
Margaret E. Ingram	**Lab**	**1,730**	**66.3**	**+21.0**
*Jack H. Rose	Con	884	33.9	- 21.5
Isidor Cohen	Con	883	33.8	- 20.9
Zara M. Tait	Con	832	31.9	- 19.6
Con to Lab swing: 20.7%	Maj	876	33.5 ●	
		860	32.9 ●	
		846	32.4 ●	

Summary of election results

	Date	Elec	%Poll	Con	Lab	L	Comm	Ind
Addison	1971	5,329	43.8	44.3	55.7			
	1968	5,668	35.9	60.7	34.5	4.8		
Avonmore	1971	5,055	42.2	58.6	41.4			
	1968	5,224	39.9	78.6	21.4			
Broadway	1971	6,109	51.8	29.7	44.4	25.9		
	1968	6,140	44.5	40.9	29.6	29.5		
Brook Green	1971	5,520	50.0	49.3	50.7			
	1968	6,189	39.6	64.7	35.3			
Colehill	1971	4,342	49.0	34.3	65.7			
	1968	4,565	40.3	57.2	38.5	4.3		
College Park & Old Oak	1971	6,050	42.8	24.7	75.3			
	1968	5,964	30.2	53.6	46.4			
Coningham	1971	4,987	44.2	35.0	65.0			
	1968	5,351	33.5	55.5	44.5			
Crabtree	1971	6,762	53.6	48.1	51.9			
	1968	6,888	44.8	64.7	35.3			
Gibbs Green	1971	6,195	47.9	46.9	53.1			
	1968	6,762	38.3	69.9	30.1			
Grove	1971	6,073	46.5	35.5	64.5			
	1968	6,772	34.4	51.4	41.6			
Halford	1971	5,382	47.9	30.0	64.7	5.4		
	1968	5,840	38.0	53.0	41.6			
Margravine	1971	5,216	47.5	24.8	75.2			
	1968	5,867	37.5	49.4	50.6			
Parson's Green	1971	7,039	52.5	44.8	55.2			
	1968	7,006	43.0	64.7	35.3			
St Stephen's	1971	5,650	40.3	24.4	75.6			
	1969B	4,956	25.3	55.6	44.4			
	1968	4,910	34.3	59.5	40.5			
Sandford	1971	6,475	38.0	29.1	70.9			
	1968	6,750	38.0	52.5	47.5			
Sherbrooke	1971	4,575	46.8	20.7	79.3			
	1968	4,441	38.6	48.9	48.6	2.5		
Starch Green	1971	6,188	46.0	46.1	53.9			
	1968B	6,384	26.1	61.0	39.0			
	1968	6,297	44.4	68.7	31.3			
Sulivan	1971	6,942	53.4	36.9	63.1			
	1968	7,153	43.2	56.0	44.0			
Town	1971	5,909	52.3	46.0	54.0			
	1968	6,182	46.5	61.5	38.5			
White City	1971	5,999	43.3	15.0	79.7		5.3	
	1968B			21.3	55.3	15.7	2.3	4.4
	1968	6,147	30.5	32.5	44.2	17.3	4.3	
Wormholt	1971	5,681	47.9	33.2	66.8			
	1968	5,676	38.0	53.9	46.1			

Majorities and the wards in order of margin

1.	● Dick Rayner	Brook Green	21	0.8
2.	● Joseph Taylor	Brook Green	25	0.9
3.	● Martin Hudson	Brook Green	45	1.7
4.	● Birte Little	Crabtree	88	2.5
5.	● Gwyn Evans	Crabtree	137	3.9
6.	● Phyllis Perlin	Gibbs Green	126	4.3
7.	● Doris Banfield	Crabtree	157	4.5
8.	● Harry Perlin	Gibbs Green	168	5.8
9.	● Les Wicks	Starch Green	170	6.1
10.	● Adrian Norridge	Gibbs Green	207	7.2
11.	● Jonathan Boswell	Town	226	7.6
12.	● Rose Johnson	Starch Green	212	7.7
13.	● Les Hilliard	Town	230	7.7
14.	● Ian Gray	Town	236	7.9
15.	● Susan Hall	Parson's Green	311	8.9
16.	● Len Freeman	Starch Green	248	9.0
17.	● Sylvia Harris	Broadway	282	9.3
18.	● Hugh Duff	Parson's Green	345	9.9
19.	● Len Stanley	Addison	231	10.3
20.	● George Dimmick	Parson's Green	370	10.6
21.	● Liam O'Neill	Addison	240	10.7
22.	● Jessie Bamford	Addison	243	10.8
23.	● Marie-Lou Clarke	Broadway	336	11.1
24.	● George Simpson	Broadway	342	11.3
25.	● Reg Simmerson	Avonmore	325	15.6
26.	● Paul Dwyer	Avonmore	348	16.7
27.	● Will Unwin	Sulivan	916	25.2
28.	● Cecily Liardet	Sulivan	919	25.3
29.	● Alan Martin	Coningham	549	26.2
30.	● Malcolm Hall	Sulivan	950	26.2
31.	● Jim Bull	Coningham	582	27.7
32.	● Tom Morris	Grove	768	28.0
33.	● Frank Keppel	Grove	773	28.2
34.	● Janet Hathaway	Coningham	606	28.9
35.	● Eric Gosling	Grove	809	29.5
36.	● Dave Worboys	Colehill	637	30.6
37.	● Gladys Dimmick	Colehill	665	32.0
38.	● Margaret Ingram	Wormholt	846	32.4
39.	● Oliver Donoghue	Wormholt	860	32.9
40.	● Ian McCourt	Halford	832	33.2
41.	● Sue Hedger	Halford	834	33.3
42.	● Alan Breeze	Wormholt	876	33.5
43.	● Alan Green	Halford	880	35.1
44.	● Nick Raynsford	Sandford	1,302	39.5
45.	● Alf Little	Sandford	1,344	40.8
46.	● Jack Ireland	Sandford	1,430	43.5
47.	● Sid Matthews	Margravine	1,180	49.1
48.	● Frank Ing	College Park	1,223	49.4
49.	● Les Jones	St Stephen's	1,081	49.7
50.	● Margaret Fenelon	College Park	1,231	49.7
51.	● Peter Degory	St Stephen's	1,091	50.1
52.	● Tom Champion	Margravine	1,204	50.1
53.	● Gwen Braggins	St Stephen's	1,093	50.2
54.	● Tony Powell	College Park	1,253	50.6
55.	● Eric Hill	Margravine	1,218	50.7
56.	● Joan Chapman	Sherbrooke	1,198	57.5
57.	● Roy Morgan	Sherbrooke	1,232	59.1
58.	● Randy Beresford	White City	1,616	65.8
59.	● Barry Stead	White City	1,626	66.2
60.	● David Murray	White City	1,651	67.2

Labour: 58 seats

White City	3 Labour	1,631	66.4
Sherbrooke	2 Labour	1,215	58.3
Margravine	3 Labour	1,201	50.0
St Stephen's	3 Labour	1,088	50.0
College Park & Old Oak	3 Labour	1,236	49.9
Sandford	3 Labour	1,359	41.3
Halford	3 Labour	849	33.9
Wormholt	3 Labour	861	32.9
Colehill	2 Labour	651	31.3
Grove	3 Labour	783	28.6
Coningham	3 Labour	579	27.6
Sulivan	3 Labour	928	25.6
Broadway	3 Labour	320	10.6
Addison	3 Labour	238	10.6
Parson's Green	3 Labour	342	9.8
Town	3 Labour	231	7.7
Starch Green	3 Labour	210	7.6
Gibbs Green	3 Labour	167	5.8
Crabtree	3 Labour	127	3.6
Brook Green	3 Labour	30	1.1

Labour majority: 56 seats

Avonmore	2 Conservative	337	16.2

Conservatives: 2 seats

Breakdown of results

Shepherds Bush				Con	Lab	L	Others	Total
1971	Electorate	34,555	Votes	4,539	10,266	0	0	14,805
	%Turnout	44.1	Votes%	30.7	69.3	0.0	0.0	100.0
	%Swing	25.9	Councillors	0	18	0	0	18
	Con to Lab		Candidates	15	15	0	0	30
1968	Electorate	34,345	Votes	6,359	4,827	330	81	11,597
	%Turnout	35.2	Votes%	54.8	41.6	2.8	0.7	99.9
			Councillors	15	3	0	0	18
			Candidates	18	18	3	1	40
			Change	- 24.1	+27.7	- 2.8	- 0.7	0

College Park & Old Oak, Coningham, St Stephen's, Starch Green, White City, Wormholt

Hammersmith				Con	Lab	L	Others	Total
1971	Electorate	23,031	Votes	4,234	5,786	1,022	0	0	11,042
	%Turnout	48.0	Votes%	38.3	52.4	9.3	0.0	0.0	100.0
	%Swing	17.1	Councillors	0	12	0	0	0	12
	Con to Lab		Candidates	12	12	3	0	0	27
1968	Electorate	24,769	Votes	5,338	3,372	962	96	0	9,768
	%Turnout	38.6	Votes%	54.6	34.5	9.8	1.0	0.0	99.9
			Councillors	12	0	0	0	0	12
			Candidates	12	12	3	1	0	28
			Change	- 16.3	+17.9	- 0.5	- 1.0	0	

Addison, Broadway, Brook Green, Grove

North Fulham				Con	Lab	L	Others	Total
1971	Electorate	34,396	Votes	6,835	10,846	155	0	0	17,836
	%Turnout	41.7	Votes%	38.3	60.8	0.9	0.0	0.0	100.0
	%Swing	22.9	Councillors	2	16	0	0	0	18
	Con to Lab		Candidates	18	18	3	0	0	39
1968	Electorate	39,587	Votes	9,757	6,020	0	237	0	16,014
	%Turnout	40.0	Votes%	60.9	37.6	0.0	1.5	0.0	100.0
			Councillors	15	3	0	0	0	18
			Candidates	18	18	0	3	0	39
			Change	- 22.6	+23.2	+ 0.9	- 1.5	0	

Avonmore, Colehill, Crabtree, Gibbs Green, Halford, Margravine, Sherbrooke

South Fulham				Con	Lab	L	Others	Total
1971	Electorate	25,915	Votes	5,266	8,252	168	0	0	13,686
	%Turnout	52.6	Votes%	38.5	60.3	1.2	0.0	0.0	100.0
	%Swing	19.4	Councillors	0	12	0	0	0	12
	Con to Lab		Candidates	12	12	1	0	0	25
1968	Electorate	27,091	Votes	6,563	4,617	0	383	0	11,563
	%Turnout	42.7	Votes%	56.8	39.9	0.0	3.3	0.0	100.0
			Councillors	12	0	0	0	0	12
			Candidates	12	12	0	2	0	26
			Change	- 18.3	+20.4	+ 1.2	- 3.3	0	

Parson's Green, Sandford, Sulivan, Town

Incoming and outgoing councillors

Councillors newly elected (35)

- Jessie Bamford, Addison
- Doris Banfield, Crabtree
- Jonathan Boswell, Town
- Gwen Braggins, St Stephen's
- Tom Champion, Margravine
- Joan Chapman, Sherbrooke
- Marie-Lou Clarke, Broadway
- Peter Degory, St Stephen's
- Oliver Donoghue, Wormholt
- Gwyn Evans, Crabtree
- Margaret Fenelon, College Park & Old Oak
- Alan Green, Halford
- Susan Hall, Parson's Green
- Sylvia Harris, Broadway
- Janet Hathaway, Coningham
- Sue Hedger, Halford
- Les Hilliard, Town
- Martin Hudson, Brook Green
- Margaret Ingram, Wormholt
- Rose Johnson, Starch Green
- Alf Little, Sandford
- Alan Martin, Coningham
- Ian McCourt, Halford
- Roy Morgan, Sherbrooke
- Adrian Norridge, Gibbs Green
- Liam O'Neill, Addison
- Phyllis Perlin, Gibbs Green
- Tony Powell, College Park & Old Oak
- Nick Raynsford, Sandford
- Dick Rayner, Brook Green
- Barry Stead, White City
- Joseph Taylor, Brook Green
- Will Unwin, Sulivan
- Les Wicks, Starch Green
- Dave Worboys, Colehill

Councillors returning after absence (18)

- Alan Breeze, Wormholt
- Jim Bull, Coningham
- George Dimmick, Parson's Green
- Gladys Dimmick, Colehill
- Hugh Duff, Parson's Green
- Len Freeman, Starch Green
- Eric Gosling, Grove
- Ian Gray, Town
- Malcolm Hall, Sulivan
- Frank Ing, College Park & Old Oak
- Les Jones, St Stephen's
- Frank Keppel, Grove
- Cecily Liardet, White City
- Birte Little, Crabtree
- Tom Morris, Grove
- Harry Perlin, Gibbs Green
- George Simpson, Broadway
- Len Stanley, Addison

Councillors standing down (23)

- Arthur Belsham, Addison
- Harold Brandon-Brightley, Avonmore
- Nicholas Bryce-Smith, St Stephen's
- Sir George Bull, Broadway
- Derek Carter, Wormholt
- Frank Cherry, College Park & Old Oak
- Simon De Vogheleare, Sulivan
- Peter Fane, Town
- Christopher Gibbons, Grove
- Stuart Godwin, Grove
- Jennifer Godwin-Austin, Sherbrooke
- John Gould, Broadway
- William Griffen, Halford
- Leslie Heading, Brook Green
- Roger Holroyd, Margravine
- Margaret James, Gibbs Green
- Sidney Lilley, Town
- Nigel Parkinson, Halford
- Anne Partridge, Parson's Green
- Patrick Perry, Starch Green
- Albert Simpson, Wormholt
- Sheira Trehearne, Sandford
- Douglas Ward, Addison

Councillors defeated (28)

- John Akerman, Parson's Green
- Cyril Arnold, Gibbs Green
- David Ashby, Crabtree
- Hugh Barker, Coningham - standing in Addison
- Eleanor Belsham, Addison
- Rodney Bowler, College Park & Old Oak
- George Boyce, Grove
- Victor Dessimore, Starch Green - elected in a 1968 by-election
- Gabrielle Faulkener, St Stephen's - standing in Town
- Robert Field, Brook Green
- Elizabeth Gooden, Broadway
- Caroline Ground, Sulivan
- Patrick Ground, Parson's Green
- Harry Hammond, Coningham
- Christopher Horne, Crabtree
- Kim Howe, Colehill - standing in Parson's Green
- Ernest Ibbott, Sandford
- Marjorie Jarvis, Halford
- Delphine Joseph, Crabtree
- Terence Moody, Sandford
- George Patterson, Gibbs Green
- Mary Porter, Colehill
- Jack Rose, Wormholt
- Myra Sexton, Starch Green
- Gavin Tait, Brook Green
- Christine Wagner, Sulivan
- William Wearmouth, St Stephen's - elected in a 1969 by-election
- Irene York, Coningham

Councillors departing during term (3)

- John Duff, St Stephen's (deceased)
- Brian Powell, White City (deceased)
- Bill Smith, Starch Green (elevated to Alderman)